

# RBA RATES 2025

Inside front Cover	8.500 €
1st Right Hand Page	7.950 €
2nd Right Hand Page	7.450 €
1st Double Page	12.250 €
2nd Double Page	11.750 €
Inside Backcover	7.500 €
Backcover	12.000 €
Single Page	6.500 €
Double Page	9.750 €

## SIZES

1 Page	175x254
Double Page	350x254

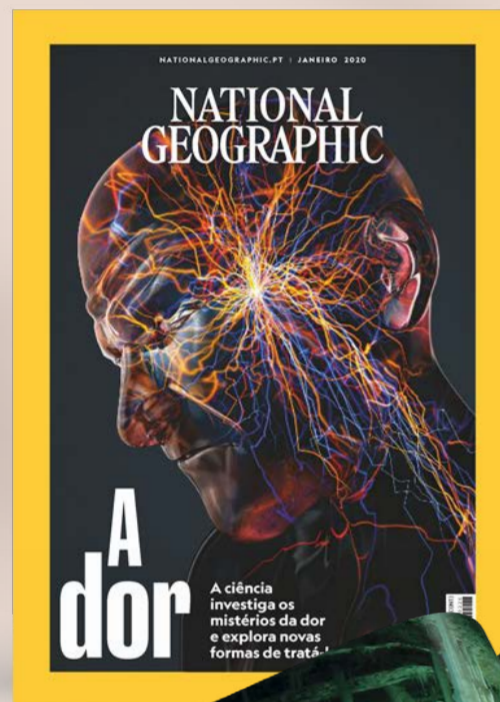
For bleed, add 5mm to each indicated size on each side.

## MAGAZINE SUPPLEMENTS \*

2 Pages	7.500 €
+2 Pages	Consult
Glued Satchet	4.500 €

(\*) Individual or included in the spine

Values subject to VAT



## DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1920x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

## SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

## BRANDED CONTENT

Weekly Branded Content		4.000 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	70.000
	IG Story	1
Branded Content Standard		5.900 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	120.000
	IG Story	1
	FB Post	1
Fortnightly Branded Content		9.100 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	190.000
	IG Story	2
	FB Post	1

## OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Please contact us for other advertising options

## INSTAGRAM

Social Media Formats: Posts / Reels / Galleries
Competitions
Quiz
Darkpost
Unboxing
Haul
Lives



Price depending on reach  
Please contact us for other advertising options