

# RBA RATES 2025



Backcover	20.690 €
Inside Cover	15.710 €
Inside Backcover	15.540 €

1st Right Hand Page	15.710 €
2nd Right Hand Page	15.420 €
Single Page 1st Half	14.870 €
1st Double Page	31.240 €
2nd Double Page	29.870 €
Double Page	28.900 €
1/2 Page	9.380 €
1/2 Double Page	18.770 €
1/3 Page	8.690 €
1/4 Page	7.410 €

Single Page \* 14.450 €

(\* The acquisition of this ad space does not include a specific positioning

## SIZES

1 Page	225x297
Double Page	450x297
1/2 Horizontal Page	225x149
1/2 Vertical Page	113x297
1/3 Vertical Page	75x297

Measurements in milimetres

## Important:

For bleed, add 5mm to each indicated size on each side.

**Publication date:** wednesdays

**Deadline:** 15 days before the publication on the news stand

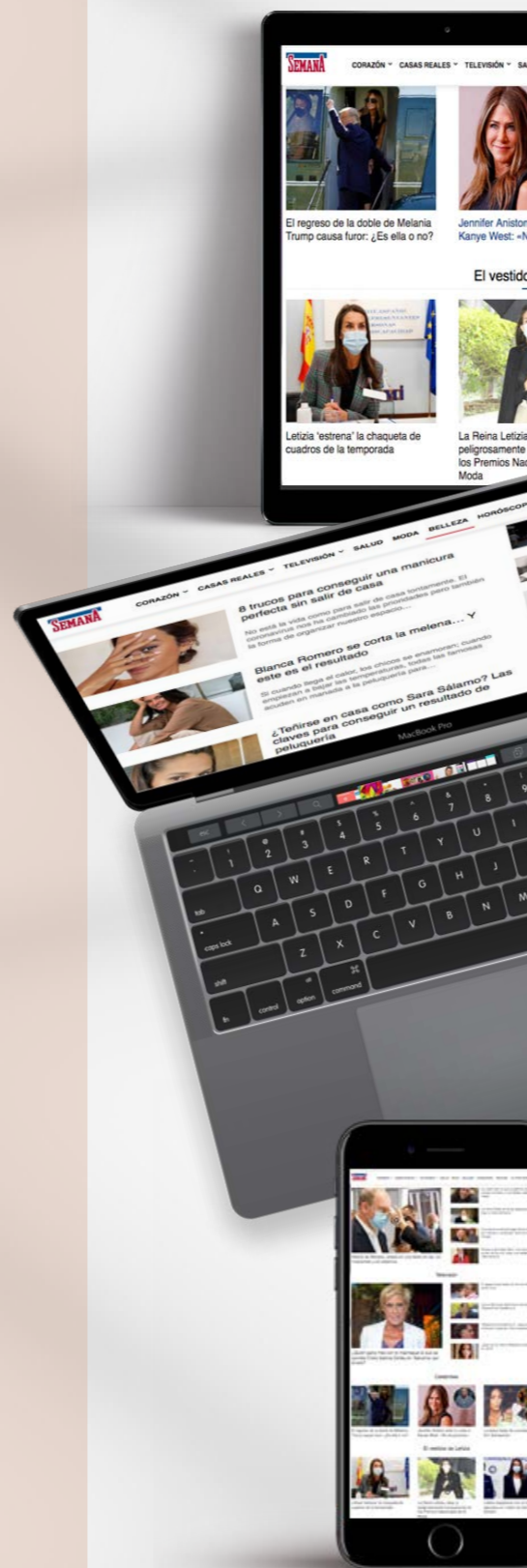
## CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

**CIRCULATION CONTROLLED BY OJD**

**AUDIENCE/READERSHIP CONTROLLED BY EGM**

**CARACTERISTICS:** Binding: Stapled



## DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

## SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

## BRANDED CONTENT

Branded Content Semanal		6.700 €
	Artículo en Home	1 día
	Artículo en subhome	7 días
	Display	200.000
	IG Story	1
Branded Content Standar		10.500 €
	Artículo en Home	2 días
	Artículo en subhome	10 días
	Display	400.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content		17.500 €
	Artículo en Home	3 días
	Artículo en subhome	15 días
	Display	800.000
	IG Story	2
	Post en Facebook	1

## OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

## INSTAGRAM

Social Media Formats: Posts / Reels / Galleries	
Concursos	
Quiz	
Darkpost	
Unboxing	
Haul	
Lives	



Price depending on reach  
Please contact us for other advertising options

www.rbapubliventas.com

MADRID López de Hoyos, 141 - 28002 Madrid • Tel. 91 510 66 00

BARCELONA Avda. Diagonal, 189 - 08018 Barcelona • Tel. 93 415 23 22

# RBA RATES 2025



Backcover	18.660 €
Inside Cover	14.160 €
Inside Backcover	14.060 €

1st Right Hand Page	14.160 €
2nd Right Hand Page	13.870 €
Single Page 1st Half	13.410 €
1st Double Page	28.160 €
2nd Double Page	26.920 €
Double Page	26.070 €
1/2 Page	8.460 €
1/2 Double Page	16.910 €
1/3 Page	7.850 €
1/4 Page	6.700 €

Single Page *	13.030 €
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(\*) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	225x297
Double Page	450x297
1/2 Horizontal Page	225x149
1/2 Vertical Page	113x297
1/3 Vertical Page	75x297

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

**Publication date:** wednesdays

**Deadline:** 15 days before the publication on the news stand

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

**CIRCULATION CONTROLLED BY OJD**

**AUDIENCE/READERSHIP CONTROLLED BY EGM**

### CARACTERISTICS:

Binding: Stapled



### DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

### SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

### BRANDED CONTENT

Weekly Branded Content		6.700 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	200.000
	IG Story	1
Branded Content Standar		10.500 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	400.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content		17.500 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	800.000
	IG Story	2
	Post en Facebook	1

### OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

### INSTAGRAM

Social Media Formats: Posts / Reels / Galleries	
Competitions	
Quiz	
Darkpost	
Unboxing	
Haul	
Lives	



Price depending on reach  
Please contact us for other advertising options

## RBA RATES 2025



Backcover	24.820 €
Inside Backcover	16.790 €
1st Right Hand Page	19.670 €
2nd Right Hand Page	18.941 €
3rd Right Hand Page	18.213 €
4th Right Hand Page	17.484 €
Right Hand Page 1st Third of Magazine	16.756 €
Left Hand Page 1st part of Magazine	16.050 €
1st Double Page	36.430 €
2nd Double Page	35.060 €
3rd Double Page	33.570 €
4th Double Page	32.630 €

Double Page 1st part of Magazine	32.040 €
Left Hand Page facing Summary	18.210 €
Left Hand Page opening specific editorial section	16.740 €
Double Page	29.140 €
1/2 Page	10.660 €
1/2 Double Page	21.850 €
1/3 Page	8.290 €
Single Page *	14.570 €

(\*) The acquisition of this ad space does not include a specific positioning

**SIZES**

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

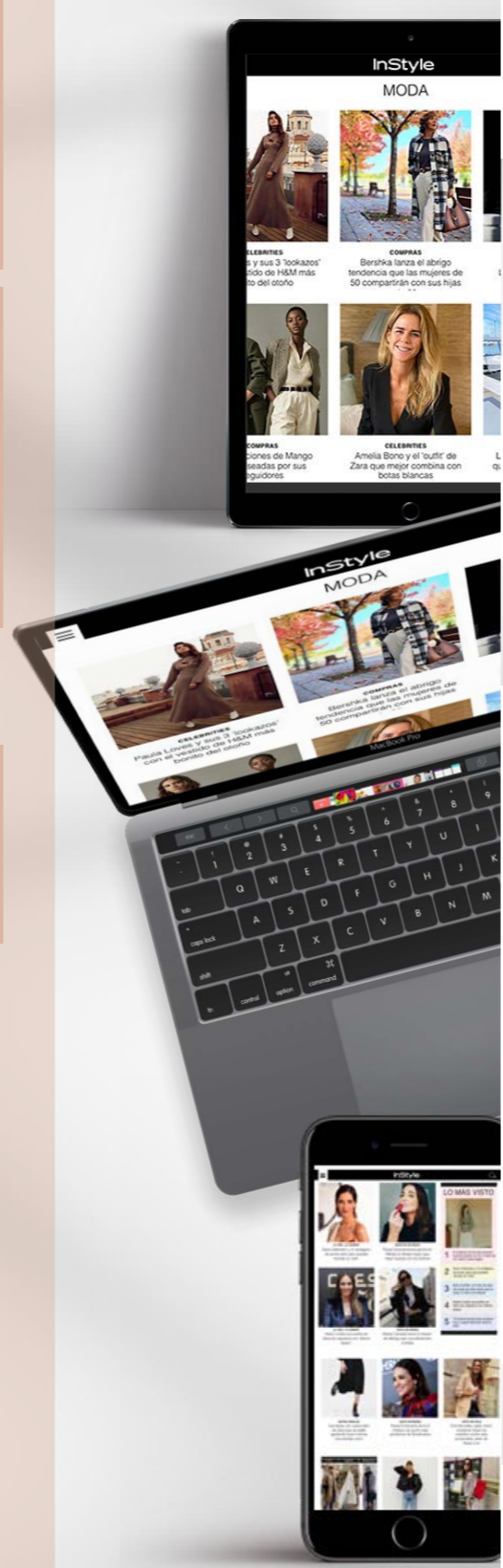
Measurements in millimetres  
**Important:**  
For bleed, add 5mm to each indicated size on each side.

**Approximate Deadline:**  
day 24 of each month  
**Approximate Publication Date:**  
day 18 of each month

**CONTRACTING:**  
1- Advertorials and special ad spaces have a surcharge of 20%.  
2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.  
3- VAT and the cost of producing the originals have to be paid by the advertiser.

**CIRCULATION CONTROLLED BY OJD**  
**AUDIENCE/READERSHIP CONTROLLED BY EGM**

CARACTERISTICS: American Binding



**DISPLAY**

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down + 10%  
Geographical Segmentation + 10%

**SPONSORSHIPS**

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

**BRANDED CONTENT**

Weekly Branded Content		6.300 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	150.000
	IG Story	1
Branded Content Standar		9,800 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	250.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content		16.000 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	500.000
	IG Story	2
	Post en Facebook	1


**OTHERS**

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

*Check for other publicity options*

**INSTAGRAM**

Social Media Formats: Posts / Reels / Galleries	
Competitions	
Quiz	
Darkpost	
Unboxing	
Haul	
Lives	



*Price depending on reach  
Please contact us for other advertising options*

## RBA RATES 2025



Backcover	20.530 €
Inside Cover	15.540 €
Inside Backcover	15.250 €

1st Right Hand Page	15.950 €
2nd Right Hand Page	15.520 €
Right Hand Page 1st Third of Magazine	15.100 €
Left Hand Page 1st part of Magazine	14.640 €
1st Double Page	31.090 €
2nd Double Page	29.570 €
Double Page	28.220 €
1/2 Page	9.230 €
1/2 Double Page	18.410 €
1/3 Page	7.055 €

Single Page *	14.110 €
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(\*) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

### Approximate Deadline:

day 24 of each month

### Approximate Publication Date:

day 18 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

### CIRCULATION CONTROLLED BY OJD

### AUDIENCE/READERSHIP CONTROLLED BY EGM

### CHARACTERISTICS:

American Binding



### DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down + 10%

Geographical Segmentation + 10%

### SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

### BRANDED CONTENT

Weekly Branded Content		6.700 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	200.000
	IG Story	1
Branded Content Standar		9.800 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	300.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content		17.900 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	550.000
	IG Story	2
	Post en Facebook	1

### OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

### INSTAGRAM

Social Media Formats: Posts / Reels / Galleries	
Competitions	
Quiz	
Darkpost	
Unboxing	
Haul	
Lives	



Price depending on reach

Please contact us for other advertising options

# RBA RATES 2025



Backcover	19.760 €
Inside Cover	17.290 €
Inside Backcover	14.820 €

1st Right Hand Page	16.670 €
2nd Right Hand Page	16.050 €
Right Hand Page 1st Third of Magazine	14.820 €
1st Double Page	24.700 €
2nd Double Page	22.850 €
Right Hand Page 3rd part of Magazine	14.200 €
Double Page	21.610 €
1/2 Page	9.260 €
1/3 Page	6.170 €

Single Page *	12.350 €
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(\* ) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	200x272
Double Page	400x272
1/2 Horizontal Page	200x136
1/2 Vertical Page	100x272
1/3 Vertical Page	66x272
1/3 Horizontal Page	200x90

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

### Approximate Deadline:

day 24 of each month

### Approximate Publication Date:

day 18 of each month

### CONTRACTING:

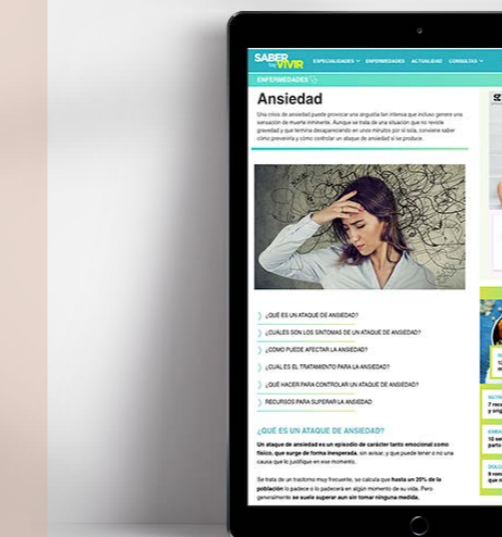
- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

### CIRCULATION CONTROLLED BY OJD

### AUDIENCE/READERSHIP CONTROLLED BY EGM

### CHARACTERISTICS:

Binding: Stapled



### DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down + 10%

Geographical Segmentation + 10%

### SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

### BRANDED CONTENT

Weekly Branded Content		6.300 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	150.000
	IG Story	1

Branded Content Standar		9.800 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	250.000
	IG Story	1
	Post en Facebook	1

Fortnightly Branded Content		16.000 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	500.000
	IG Story	2
	Post en Facebook	1

### OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

### INSTAGRAM

Social Media Formats: Posts / Reels / Galleries	
Competitions	
Quiz	
Darkpost	
Unboxing	
Haul	
Lives	



Price depending on reach

Please contact us for other advertising options

# RBA RATES 2025



Backcover	8.860 €
Inside Cover	7.760 €
Inside Backcover	6.650 €

Right Hand Page 1st Third of Magazine	6.650 €
Double Page	9.700 €
1/2 Page	4.160 €
1/3 Page	2.770 €
Right Hand Page 3rd Third of Magazine	6.370 €

Single Page *	5.540 €
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(\*) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

### Approximate Deadline:

day 30 of each month

### Approximate Publication Date:

day 22 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

### CIRCULATION CONTROLLED BY OJD

### AUDIENCE/READERSHIP CONTROLLED BY EGM

### CHARACTERISTICS:

American Binding



### DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

### SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

### BRANDED CONTENT

Weekly Branded Content		6.300 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	150.000
	IG Story	1
Branded Content Standar		9.800 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	250.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content		16.000 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	500.000
	IG Story	2
	Post en Facebook	1

### OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

### INSTAGRAM

Social Media Formats: Posts / Reels / Galleries
Competitions
Quiz
Darkpost
Unboxing
Haul
Lives



Price depending on reach  
Please contact us for other advertising options

## RBA RATES 2025



Backcover	33.940 €
Inside Cover (simple)	25.460 €
Inside Cover (double)	48.360 €
Inside Backcover	22.910 €

1er Bloque	
1st Right Hand Page	25.460 €
2nd Right Hand Page	24.610 €
Right Hand Page	22.910 €
Page facing....	22.060 €
Left Hand Page	20.440 €
1st Double Page	33.940 €
2nd Double Page	31.390 €
Double Page	29.700 €

3er Bloque	
Right Hand Page	19.520 €
Double Page	23.760 €
1/2 Page	12.730 €
1/2 Double Page	23.760 €
1/3 Page	8.490 €

Single Page *	16.970 €
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(\*) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

**Approximate Deadline:** day 30 of each month

**Approximate Publication Date:** day 23 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

**CIRCULATION CONTROLLED BY OJD**

**AUDIENCE/READERSHIP CONTROLLED BY EGM**

**CARACTERISTICS:** American Binding



### DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

### SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

### BRANDED CONTENT

Weekly Branded Content		6.700 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	200.000
	IG Story	1
Branded Content Standar		10.500 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	300.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content		17.900 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	550.000
	IG Story	2
	Post en Facebook	1

### OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

*Check for other publicity options*

### INSTAGRAM

Social Media Formats: Posts / Reels / Galleries
Competitions
Quiz
Darkpost
Unboxing
Haul
Lives



*Price depending on reach  
Please contact us for other advertising options*

# RBA RATES 2025



Backcover	12.160 €
Inside Cover (simple)	10.640 €
Inside Cover (double)	19.760 €
Inside Backcover	9.120 €

1st Right Hand Page	10.260 €
Right Hand Page 1st Third of Magazine	9.120 €
Page facing...	8.740 €
1st Double Page	15.200 €
Double Page	13.300 €
1/2 Page	5.700 €
1/2 Double Page	10.640 €
1/3 Page	3.800 €

Single Page *	7.600 €
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(\*) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

### Approximate Deadline:

day 30 of each month

### Approximate Publication Date:

day 20 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

### CIRCULATION CONTROLLED BY OJD

### AUDIENCE/READERSHIP CONTROLLED BY EGM

### CHARACTERISTICS:

American Binding

### DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

### SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

### BRANDED CONTENT

Weekly Branded Content		4.000 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	70.000
	IG Story	1
Branded Content Standar		5.900 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	120.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content		9.100 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	190.000
	IG Story	2
	Post en Facebook	1

### OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

### INSTAGRAM

Social Media Formats: Posts / Reels / Galleries
Competitions
Quiz
Darkpost
Unboxing
Haul
Lives



Price depending on reach  
Please contact us for other advertising options



# RBA RATES 2025



Backcover	29.700 €
Inside Cover (simple)	22.300 €
Inside Cover (double)	32.500 €
Inside Backcover	20.580 €

1st Right Hand Page	23.150 €
Right Hand Page 1st Third of Magazine	20.580 €
Page facing...	19.720 €
1st Double Page	31.200 €
Double Page	30.010 €
1/2 Page	12.860 €
1/2 Double Page	24.010 €
1/3 Page	8.580 €

Single Page *	17.150 €
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(\* ) The acquisition of this ad space does not include a specific positioning

SIZES	
1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in millimetres  
**Important:**  
For bleed, add 5mm to each indicated size on each side.

**Approximate Deadline:**  
day 15 of each month  
**Approximate Publication Date:**  
day 28 of each month

**CONTRACTING:**  
1- Advertorials and special ad spaces have a surcharge of 20%.  
2- Advertising orders need to be determined and irrevocable and no cancellation will be accepted after the deadline.  
3- VAT and the cost of producing the originals have to be paid by the advertiser.

**CIRCULATION CONTROLLED BY OJD**  
**AUDIENCE/READERSHIP CONTROLLED BY EGM**

**CHARACTERISTICS:**  
American Binding



## DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

## SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

## BRANDED CONTENT

Weekly Branded Content		4.000 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	70.000
	IG Story	1
Branded Content Standar		5.900 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	120.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content		9.100 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	190.000
	IG Story	2
	Post en Facebook	1

## OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

## INSTAGRAM

Social Media Formats: Posts / Reels / Galleries
Competitions
Quiz
Darkpost
Unboxing
Haul
Lives



Price depending on reach  
Please contact us for other advertising options

# RBA RATES 2025



Backcover	18.460 €
Inside Cover	16.160 €
Inside Backcover	13.850 €

1st Right Hand Page	15.580 €
2nd Right Hand Page	15.000 €
Page within 1st Half of Magazine	13.850 €
Page facing...	13.270 €
1st Double Page	23.080 €
2nd Double Page	21.350 €
Double Page	20.200 €
1/2 Page	8.660 €

Single Page *	11.540 €
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(\* ) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

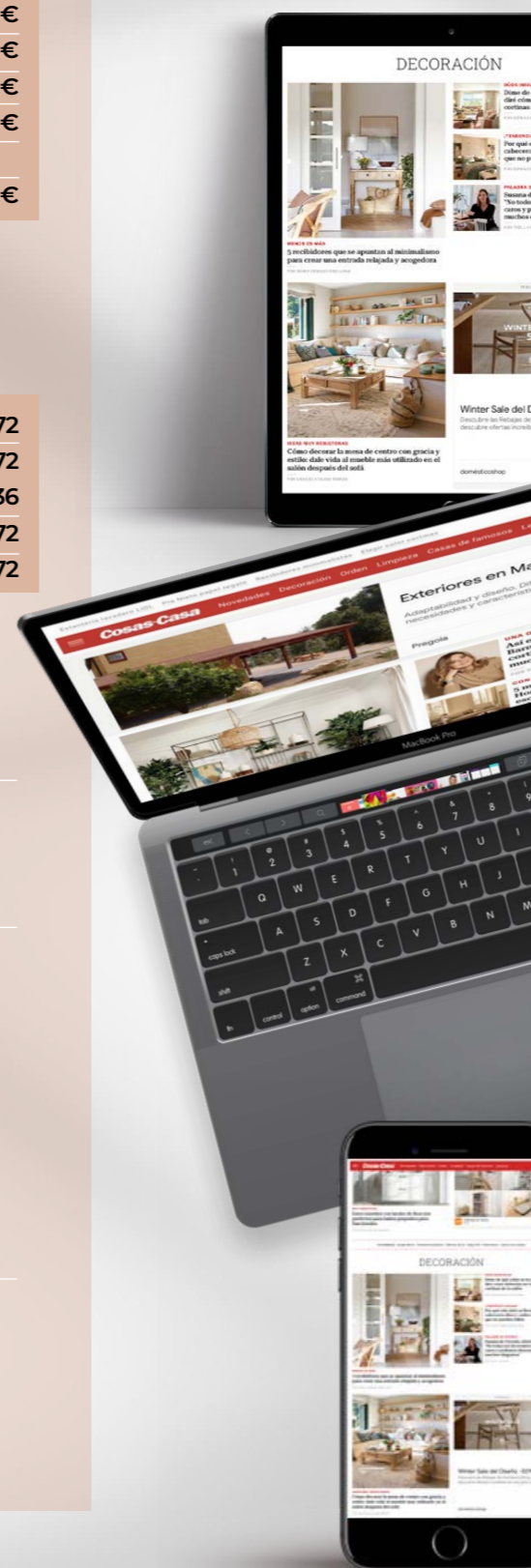
Measurements in millimetres  
**Important:**  
For bleed, add 5mm to each indicated size on each side.

**Approximate Deadline:**  
day 6 of each month  
**Approximate Publication Date:**  
day 23 of each month

- CONTRACTING:**
- 1- Advertorials and special ad spaces have a surcharge of 20%.
  - 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
  - 3- VAT and the cost of producing the originals have to be paid by the advertiser.

**CIRCULATION CONTROLLED BY OJD**  
**AUDIENCE/READERSHIP CONTROLLED BY EGM**

**CARACTERISTICS:**  
American Binding



### DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

### SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

### BRANDED CONTENT

Weekly Branded Content		3.200 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	70.000
	IG Story	1
Branded Content Standar		4.750 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	120.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content		8.000 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	190.000
	IG Story	2
	Post en Facebook	1

### OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

### INSTAGRAM

Social Media Formats: Posts / Reels / Galleries
Competitions
Quiz
Darkpost
Unboxing
Haul
Lives



Price depending on reach  
Please contact us for other advertising options

## RBA RATES 2025



Backcover	7.840 €
Inside Cover (simple)	6.860 €
Inside Cover (double)	12.740 €
Inside Backcover	5.880 €

1st Right Hand Page	6.620 €
Right Hand Page	5.880 €
Page facing....	5.640 €
1st Double Page	9.800 €
Double Page	8.580 €
1/2 Page	3.680 €
1/2 Double Page	6.860 €
1/3 Page	2.450 €
Single Page *	4.900 €

(\* ) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

### Approximate Deadline:

day 18 of each month

### Approximate Publication Date:

day 10 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

### CARACTERISTICS:

American Binding

[www.rbapublventas.com](http://www.rbapublventas.com)

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BARCELONA Avda. Diagonal, 189 - 08018 Barcelona • Tel. 93 415 23 22

# RBA RATES 2025



Backcover	29.880 €
Inside Backcover	20.170 €

First Third of Magazine	
1st Right Hand Page	22.410 €
2nd Right Hand Page	21.660 €
3rd Right Hand Page	20.920 €
Right Hand Page	20.170 €
Page facing...	20.170 €
Left Hand Page	18.040 €
1st Double Page	44.820 €
2nd Double Page	41.830 €
3rd Double Page	38.840 €
Double Page	29.880 €

3er Bloque	
Double Page	26.150 €
1/2 Page	20.920 €
Single Page *	17.180 €

### TAMAÑOS

1 Page	175x254
Double Page	350x254
1/2 Horizontal Page	175x127
1/2 Double Page	350x127

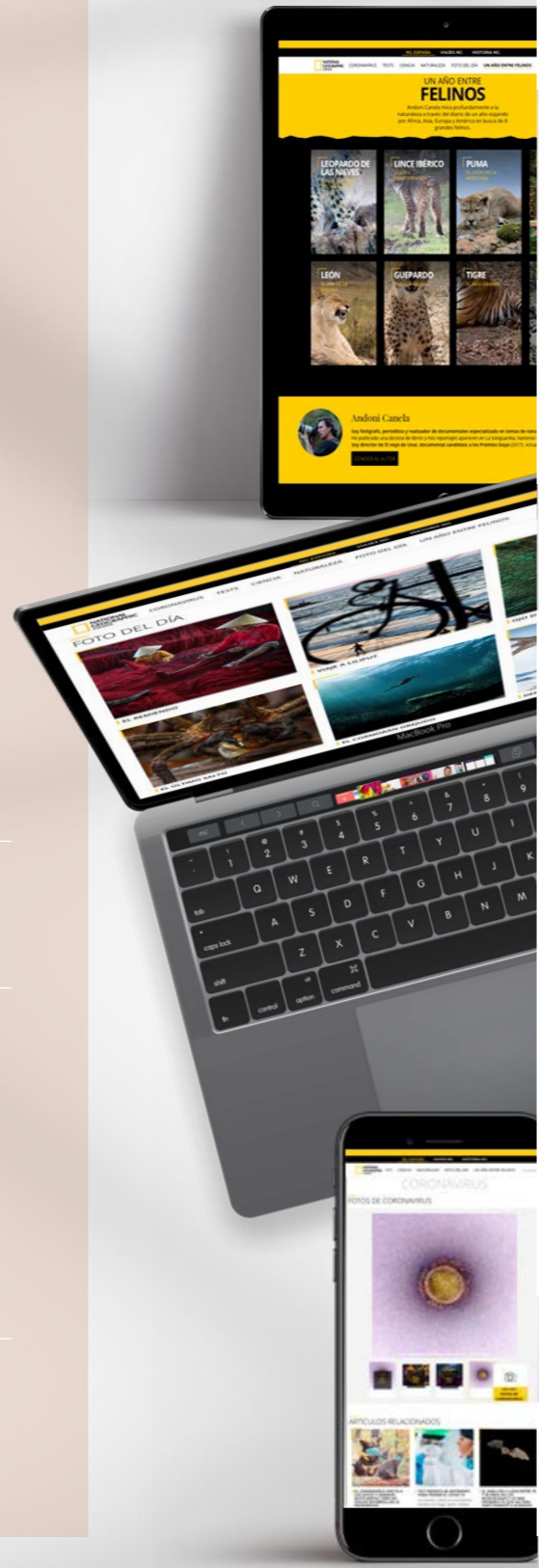
Measurements in millimetres  
**Important:**  
For bleed, add 5mm to each indicated size on each side.

**Approximate Deadline:**  
day 1 of each month  
**Approximate Publication Date:**  
day 23 of each month

- CONTRACTING:**
- 1- Advertorials and special ad spaces have a surcharge of 20%.
  - 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
  - 3- VAT and the cost of producing the originals have to be paid by the advertiser.

**CIRCULATION CONTROLLED BY OJD**  
**AUDIENCE/READERSHIP CONTROLLED BY EGM**

**CHARACTERISTICS:**  
American Binding



### DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down + 10%  
Geographical Segmentation + 10%

### SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

### BRANDED CONTENT

Weekly Branded Content		6.300 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	150.000
	IG Story	1
Branded Content Standar		9.800 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	250.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content		16.000 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	500.000
	IG Story	2
	Post en Facebook	1

### OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

### INSTAGRAM

Social Media Formats: Posts / Reels / Galleries
Competitions
Quiz
Darkpost
Unboxing
Haul
Lives



Price depending on reach  
Please contact us for other advertising options

# RBA RATES 2025



Backcover	18.460 €
Inside Cover	16.160 €
Inside Backcover	13.850 €

1st Right Hand Page	15.580 €
2nd Right Hand Page	15.000 €
Page within 1st Half of Magazine	13.850 €
Page facing...	13.270 €
1st Double Page	23.080 €
2nd Double Page	21.350 €
Double Page	20.200 €
1/2 Page	8.660 €

Single Page *	11.540 €
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(\*) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in milimetres  
**Important:**  
For bleed, add 5mm to each indicated size on each side.

**Approximate Deadline:**  
day 6 of each month

**Approximate Publication Date:**  
day 23 of each month

### CONTRACTING:

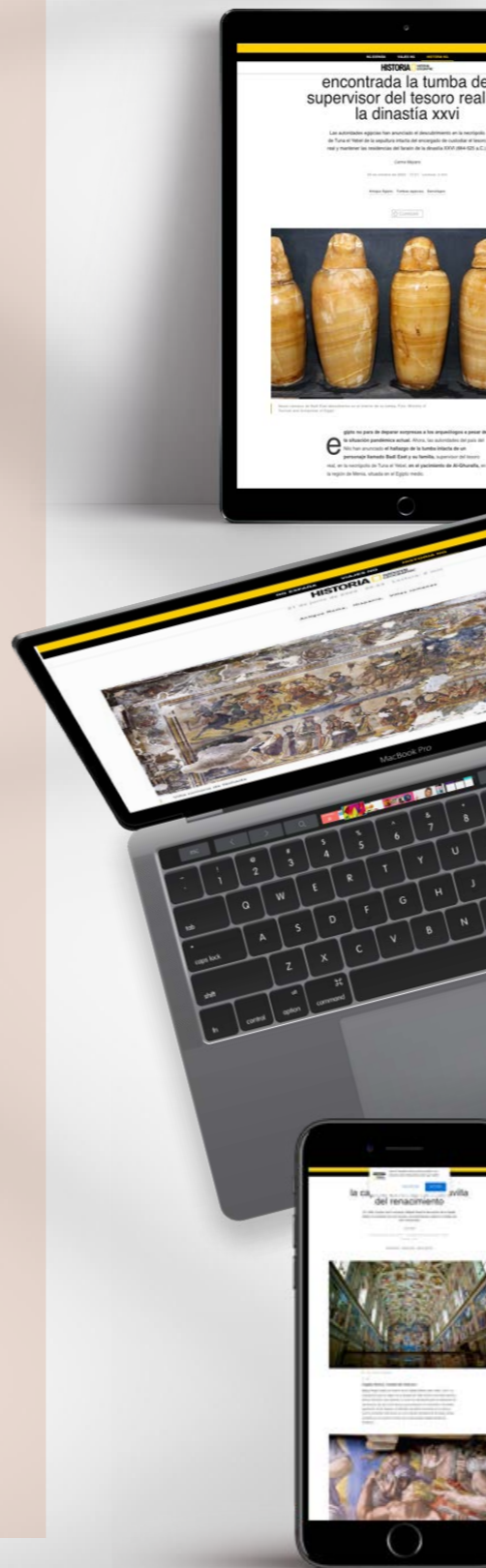
- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

**CIRCULATION CONTROLLED BY OJD**

**AUDIENCE/READERSHIP CONTROLLED BY EGM**

### CARACTERISTICS:

American Binding



### DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

### SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

### BRANDED CONTENT

Weekly Branded Content		4.000 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	70.000
	IG Story	1
Branded Content Standar		5.900 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	120.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content		9.100 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	190.000
	IG Story	2
	Post en Facebook	1

### OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

### INSTAGRAM

Social Media Formats: Posts / Reels / Galleries
Competitions
Quiz
Darkpost
Unboxing
Haul
Lives



Price depending on reach  
Please contact us for other advertising options

# RBA RATES 2025



Backcover	14.030 €
Inside Cover	12.280 €
Inside Backcover	10.520 €

1st Right Hand Page	11.840 €
2nd Right Hand Page	11.400 €
Page within 1st Half of Magazine	10.520 €
Page facing...	10.090 €
1st Double Page	17.540 €
2nd Double Page	16.220 €
Double Page	15.350 €
1/2 Page	6.580 €

Single Page *	8.770 €
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(\*) The acquisition of this ad space does not include a specific positioning

## SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

### Approximate Deadline:

day 2 of each month

### Approximate Publication Date:

day 19 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

### CIRCULATION CONTROLLED BY OJD

### AUDIENCE/READERSHIP CONTROLLED BY EGM

### CARACTERISTICS:

American Binding

## DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

## SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

## BRANDED CONTENT

Weekly Branded Content		7.200 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	100.000
	IG Story	1

Branded Content Standar		11.200 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	200.000
	IG Story	1
	Post en Facebook	1

Fortnightly Branded Content		17.500 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	350.000
	IG Story	2
	Post en Facebook	1

## OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

## INSTAGRAM

Social Media Formats: Posts / Reels / Galleries	
Competitions	
Quiz	
Darkpost	
Unboxing	
Haul	
Lives	



Price depending on reach

Please contact us for other advertising options

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BARCELONA Avda. Diagonal, 189 - 08018 Barcelona • Tel. 93 415 23 22

# RBA RATES 2025

Backcover	7.650 €
Inside Cover	6.690 €
Inside Backcover	5.740 €

Double Page	8.370 €
1/2 Page	3.590 €
1/3 Page	2.390 €
Single Page *	4.780 €

(\* ) The acquisition of this ad space does not include a specific positioning

## SIZES

1 Page	200x272
Double Page	400x272
1/2 Horizontal Page	200x136
1/2 Vertical Page	100x272
1/3 Vertical Page	66x272

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

### Approximate Deadline:

day 5 of each month

### Approximate Publication Date:

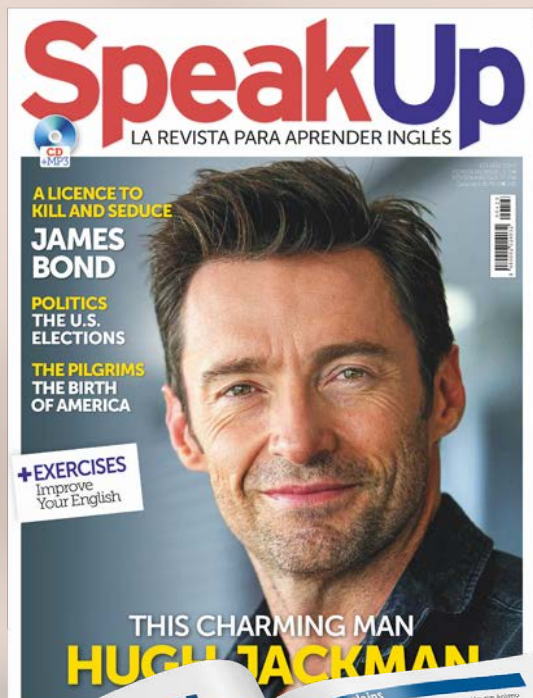
day 27 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

### CARACTERISTICS:

American Binding



[www.rbapublventas.com](http://www.rbapublventas.com)

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**RBA**  
**RATES**  
**2025**

Backcover	7.650 €
Inside Cover	6.690 €
Inside Backcover	5.740 €

Double Page	8.370 €
1/2 Page	3.590 €
1/3 Page	2.390 €
Single Page *	4.780 €

(\* The acquisition of this ad space does not include a specific positioning)

**SIZES**

1 Page	200x272
Double Page	400x272
1/2 Horizontal Page	200x136
1/2 Vertical Page	100x272
1/3 Vertical Page	66x272

Measurements in millimetres

**Important:**

For bleed, add 5mm to each indicated size on each side.

**Approximate Deadline:**

day 20 of each month

**Approximate Publication Date:**

day 5 of each month

**CONTRACTING:**

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need to be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

**CARACTERISTICS:**

American Binding





# RBA RATES 2025

# COCINAFÁCIL

## DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
Page stealers	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Robadoble	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1600x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

## SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 page stealers	120 €
Brand Week	CPM	Skin/header format + 2 page stealers	84 €
Brand Day Global	CPM	Skin/header format + 2 page stealers	50 €
Patrocinio Sección	CPM	Skin/header format + 2 page stealers	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 page stealers	84 €

## BRANDED CONTENT

Weekly Branded Content		4.000 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	70.000
	IG Story	1
Branded Content Guy		5.900 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	120.000
	IG Story	1
	Post en Facebook	1
Fortnightly Branded Content Plus		9.100 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	190.000
	IG Story	2
	Post en Facebook	1

## OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

## FORMATS / SPECIAL ACTIONS

### CREATION OF A SITE

Basic proposal	19.000 €
Additional content	tba

### Sponsored recipes

1 recipe	500 € / week
4 recipes module	1.000 € / week

### MULTIPLE RECIPE MODULE

Sponsored module	1.000 € / week
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### VIDEOS

Product Placement	3.800 €
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### ONLINE SUPERMARKET

Online shopping acces	tba
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### AFFILIATED PRODUCTS

Affiliation	tba
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## INSTAGRAM

Formats RR.SS: Posts / Reels / Galleries
Competitions
Quiz
Darkpost
Unboxing
Haul
Lives



Cost depending on scope.  
Consult with the sales team for other advertising actions.



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MADRID López de Hoyos, 141 - 28002 Madrid • Tel. 91 510 66 00

BARCELONA Avda. Diagonal, 189 - 08018 Barcelona • Tel. 93 415 23 22

**RBA**  
**RATES**  
**2025**

Backcover	9.730 €
Inside Cover	7.380 €
Inside Backcover	7.320 €

1st Right Hand Page	7.380 €
1st Double Page	14.760 €
Double Page	13.380 €
1/2 Page	4.370 €
1/2 Double Page	9.110 €
1/3 Page	3.930 €
Single Page *	6.700 €

(\* ) The acquisition of this ad space does not include a specific positioning

**SIZES**

1 Page	200x272
Double Page	400x272
1/2 Horizontal Page	200x136
1/2 Vertical Page	100x272
1/3 Vertical Page	66x272
1/3 Horizontal Page	200x90

Measurements in millimetres

**Important:**

For bleed, add 5mm to each indicated size on each side.

**Approximate Deadline:**

day 30 of each month

**Approximate Publication Date:**

day 15 of each month

**CONTRACTING:**

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

**CARACTERISTICS:**

Binding: Stapled



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# RBA RATES 2025



Backcover	16.770 €
Inside Cover	12.760 €
Inside Backcover	12.700 €
1st Right Hand Page	12.760 €
1st Double Page	25.510 €
2nd Double Page	24.240 €
Double Page	21.690 €
1/2 Page	7.680 €
1/2 Double Page	15.330 €
1/3 Page	6.970 €
Single Page *	11.590 €

(\* ) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in milimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

### Approximate Deadline:

day 30 of each month

### Approximate Publication Date:

day 15 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

### CARACTERISTICS:

American Binding

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# RBA RATES 2025



Backcover	13.880 €
Inside Cover	10.560 €
Inside Backcover	10.510 €
1st Right Hand Page	12.170 €
1st Double Page	21.110 €
2nd Double Page	20.060 €
Double Page	17.950 €
1/2 Page	7.680 €
1/3 Page	6.970 €
Single Page *	9.590 €

(\* ) The acquisition of this ad space does not include a specific positioning

## SIZES

1 Page	200x272
Double Page	400x272
1/2 Horizontal Page	200x136
1/2 Vertical Page	100x272
1/3 Vertical Page	66x272
1/3 Horizontal Page	200x90

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

### Approximate Deadline:

day 11 of each month

### Approximate Publication Date:

day 5 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
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### CARACTERISTICS:

Binding: Stapled

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# RBA

# RATES

# 2025



Backcover	11.470 €
Inside Cover	8.740 €
Inside Backcover	8.690 €

1st Right Hand Page	8.740 €
1st Double Page	17.480 €
2nd Double Page	16.670 €
Double Page	15.850 €
1/2 Page	5.240 €
1/2 Double Page	10.460 €
1/3 Page	4.920 €
Single Page *	7.920 €

(\* ) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	200x272
Double Page	400x272
1/2 Horizontal Page	200x136
1/2 Vertical Page	100x272
1/3 Vertical Page	66x272

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

### Approximate Deadline:

day 5 of each month

### Approximate Publication Date:

day 27 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

### CARACTERISTICS:

Binding: Stapled

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