

RBA RATES 2025



Backcover	14.030 €
Inside Cover	12.280 €
Inside Backcover	10.520 €

1st Right Hand Page	11.840 €
2nd Right Hand Page	11.400 €
Page within 1st Half of Magazine	10.520 €
Page facing...	10.090 €
1st Double Page	17.540 €
2nd Double Page	16.220 €
Double Page	15.350 €
1/2 Page	6.580 €

Single Page *	8.770 €
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(*) The acquisition of this ad space does not include a specific positioning

SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136

Measurements in millimetres

Important:

For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:

day 2 of each month

Approximate Publication Date:

day 19 of each month

CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

CIRCULATION CONTROLLED BY OJD

AUDIENCE/READERSHIP CONTROLLED BY EGM

CARACTERISTICS:

American Binding

DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1920x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Brand Day Global	CPM	Skin/header format + 2 MPU	50 €
Patrocinio Sección	CPM	Skin/header format + 2 MPU	84 €
Patrocinio Etiqueta	CPM	Skin/header format + 2 MPU	84 €

BRANDED CONTENT

Weekly Branded Content		7.200 €
	Article in Home	1 día
	Article in subhome	7 días
	Display	100.000
	IG Story	1

Branded Content Standar		11.200 €
	Article in Home	2 días
	Article in subhome	10 días
	Display	200.000
	IG Story	1
	Post en Facebook	1

Fortnightly Branded Content		17.500 €
	Article in Home	3 días
	Article in subhome	15 días
	Display	350.000
	IG Story	2
	Post en Facebook	1

OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

INSTAGRAM

Social Media Formats: Posts / Reels / Galleries	
Competitions	
Quiz	
Darkpost	
Unboxing	
Haul	
Lives	



Price depending on reach

Please contact us for other advertising options

www.rbapubliventas.com

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